



Claudia Soler

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LANGUAGES

English (Native) / Spanish (Native) / French (Beginner)

PROFILE

Friendly, outgoing and happy person. Freelance Graphic Designer for various clients working on a wide range of projects including branding, content creation, web design, marketing material, print and more.

Background in Graphic Design and recently graduated from MA in Experience Design. Additionally, experience in both creative and production teams for various events and festivals through the UK, including Boomtown and Bestival.

CHARACTER

Easy-going, reliable, with initiative, flexible, quick learner, positive attitude.

ADDITIONAL SKILLS

·Graphic Design software (InDesign, Illustrator, Photoshop)
·Video editing (Premiere, After Effects)

EDUCATION

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| 2019 | Royal College of Art · Information Experience Design MA |
| 2018 | The Roundhouse Theatre · Event Production Course |
| 2017 | Falmouth University · Graphic Design BA |

GRAPHIC DESIGN

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| Freelance Designer BLOCK9 · London | Freelance graphic design work for BLOCK9 , a prominent design studio creating immersive set design for music festivals and artists such as Massive Attack, Gorillaz and Lana del Rey. Assisting with designing proposals and idea development for a famous international client. | 2018 |
| Freelance Designer DSL · London | Freelance graphic design work creating a brand identity system for DSL, a business consulting agency for the aesthetics industry. | 2020 |
| Freelance Designer MR Sculpture Park · AUS | Website design and illustrations for Brendan Booth, chainsaw woodwork artist and founder of Margaret River Sculpture Park. | 2020 |
| Freelance Designer ROP · London | Design work creating marketing material and poster designs for TOPSHOP x Republic of Photography , experiential photobooth company. | 2020 |
| Freelance Designer HYGEIA · AUS | Label and packaging design for HYGEIA, organic honey brand based in Margaret River, Australia. | 2020 |
| Freelance Designer Mindful Earth Retreat · AUS | Brand development and photography for Mindful Earth Retreat, a yoga and mindfulness retreat in Margaret River, Australia. | 2020 |
| Freelance Designer Monterey · AUS | Catalogue design and brand refresh for Monterey, a premium bull saler based in southern Australia. | 2020 |
| Freelance Designer YELLE BELLE · NY | Corporate editorial design and refresh, return to the office playbook and handbook for large international corporation. | 2020 |
| Freelance Designer CPAY · London | Bank card design for CPAY, a digital banking platform. | 2020 |
| Freelance Designer LUMAH · AUS | Brand identity development and social media content and administration for LUMAH, a fusion seafood restaurant in Crescent Head, Australia. | 2020 |
| Freelance Designer Various · London | Graphic design work for various clients through out 2017 until present. Including Cariuma, Sweetbridge, RCA, SusanaLovesCanada, SoWhat + more. | 2017-Present |

CREATIVE PRODUCTION

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| Mural Painter Froth Craft Brewery · AUS | Design and painting an indoor wall mural for Froth Craft Brewery in collaboration with fellow artist Angelina Gadiant. | 11/2020 |
| Assistant to Set Designer BOOMTOWN Festival · UK | Assistant to the Set Designer and Set Manager for Boomtown – immersive music festival in the UK. This included jumping on set build, scenic painting, set dressing and carpentry at The Forge , main stage of the Copper County sector. | 08/2019 |
| Creative Prod Freelancer Bearded Kitten · London | Set dressing and scenic painting during the build of new VIP area “Boomtown Springs” at Boomtown 2018. Immersive VIP area - a mansion, a pool and a club inside. | 08/2018 |
| Creative Prod Freelancer Bearded Kitten · London | Freelancer for Bearded Kitten for Boomtown Springs upcoming project. Prop-making, preparing set dressing and sourcing costumes. | 08/2018 |
| Creative Prod Freelancer Bearded Kitten · London | Freelancer for Bearded Kitten - an experiential events company creating activations and sets all over London. Set dressing and prop making for several of their clients including work for Lagunitas Beer Circus, Little Mix event, Laughing Cow + more. | 06-08/2018 |
| Creative Prod Assistant BESTIVAL Festival · UK | Production Assistant at Bestival, commercial music festival in the UK. This included jumping on with the creative team and sign painting, set dressing, prop making + more. | 07/2018 |
| Creative Prod Assistant SOMNAI · UK | Production Assistant for SOMNAI, an immersive theatre show mixing live action with VR. Including scenic painting, prop and costume sourcing and set build / carpentry. | 02-03/2018 |
| Creative Prod Assistant Waldorf Project · UK | Production Assistant for Waldorf Project, an immersive and interactive art performance in London. Included prop making, painting and preparing the space for the show. | 01/2018 |

PRODUCTION

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| Assistant to Set Designer BOOMTOWN Festival 2019 · UK | Assistant to the Set Designer and Set Build Manager of The Forge , main stage of Copper County area. Responsibilities included co-ordinating with other areas through the build process, managing the office and managing purchases and deliveries. Helping the Build Manager and Project Manager co-ordinate and organise the project. Additionally, jumping on carpentry, set build, scenic painting and set dressing as the project went along. | 08/2019 |
| Production Assistance BESTIVAL & CAMP BESTIVAL | Production assistant for Kate Jackman, producer for the main stages at Bestival and Camp Bestival. Role included helping Kate to coordinate the stages and liaising with artists during the build and run of the festival. Additionally, set dressing and sign making for the creative team at both festivals. | 07/2018 |
| Artist Liaison Roundhouse Theatre · London | Artist Liaison for the Poetry Slam festival; being the theatre’s representative and point of contact for the artists, helping them through the performance and making sure they were cared for. | 06/2018 |
| Production Assistant SOMNAI · London | Production assistant for SOMNAI , an immersive theatre show mixing live action with VR. Assistance to the Set Manager, co-ordinating lighting and sound effects for tech crew and actors. Additionally jumping in whenever needed, including sourcing costumes, props, painting, carpentry, set dressing etc. | 02/2018 |
| Co-producer RCA x NYC Downlow + BLOCK9 London | Co-producer of Royal College of Art x NYC Downlow XPLODE show, art installations curated for the weekend ‘rave’ to raise funds for the NYCDownlow non-profit. Alongside my colleagues, organised the location, sponsors, marketing, promotion and catalogue. Additionally, ensured health & safety and risk assessment requirements were met. | 01/2018 |